

FRESHPEAKS.COM

The world-wide portal for snow sport enthusiasts.

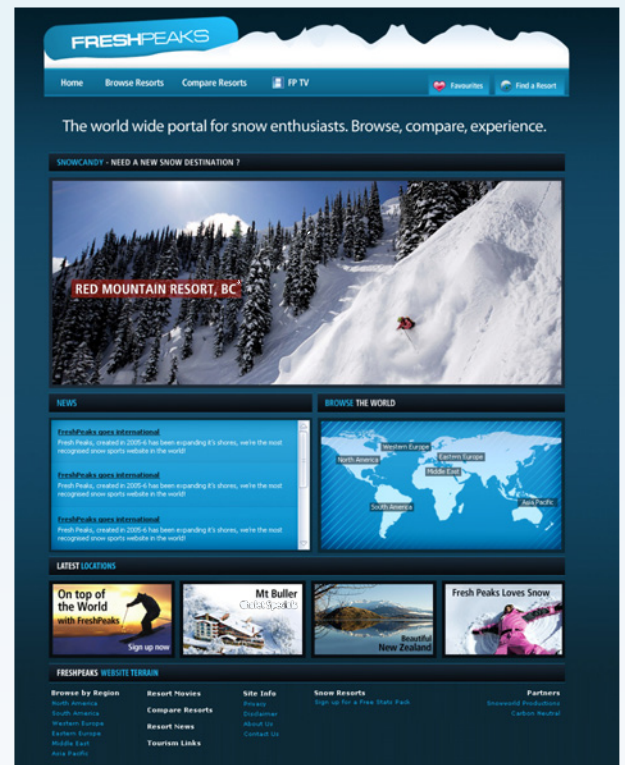


Silver Package Overview

September 2009

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The Fresh Peaks silver package is an ideal package for resorts that are looking beyond local demand and trying to gain a foothold in the global snow tourism market.



Fresh Peaks silver package gives your resort the opportunity to showcase and promote it's features and facilities to the domestic and international market through the following:

- A six (6) page profile "micro-site" custom tailored to your resort - your resort's online brochure
- Access to a range of Fresh Peaks media channels
- Link to your resorts website homepage
- Resort contact details and Logo / Brandmark
- Full access to Fresh Peaks communication and marketing tools

Silver Package at a Glance

Overview page

Impress users at first glance.

- Prominent positioning of your company logo
- A overall description of your resort
- Image player showcasing your resort through image slideshow

Stats Page

Provides users with informative facts and statistics about your resort.

- Resorts Statistics
- Terrain Statistics
- General Statistics Information

Package at a Glance (continued)

Resort Facilities

Details your resort full range of available facilities.

- Description of resort village and infrastructure
- Lists all restaurants, cafes, bars, banks, retail outlets and all other facilities featured at your resort
- Map opportunity of resort village
- Image player showcasing your villages features and facilities

Location Page

Fully detailed information on how best to get to your resort.

- Resort location map including; closest towns, airports, highways and other information
- Best access options including; flights, car hire and other options
- Travel times
- Information on how to get around the resort

Accommodation Page

Description of the accommodation available to the user.

- Booking service details
- Communicate your On and Off mountain Accommodation facilities

Ski/Ride

Gives the user an insight in to what your resort terrain has to offer.

- Description of your resort terrain
- Image player will help the user feel close to the action and let them see your resorts terrain at its best

Package Price[^]

\$500 USD | 350 EUR | 45,000 JPY

[^] Annual service fee, subject to currency fluctuation.

You can discontinue at any stage if you feel you are not getting value from our service.
Our full Terms and Conditions are available on the URL below.

When you are ready to proceed, please go to the URL link below;

<http://www.freshpeaks.com/partner-sign-up.html?package=Silver>

If you require further information, please contact us;

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