

FRESHPEAKS.COM

The world-wide portal for snow sport enthusiasts.



Gold Package Overview

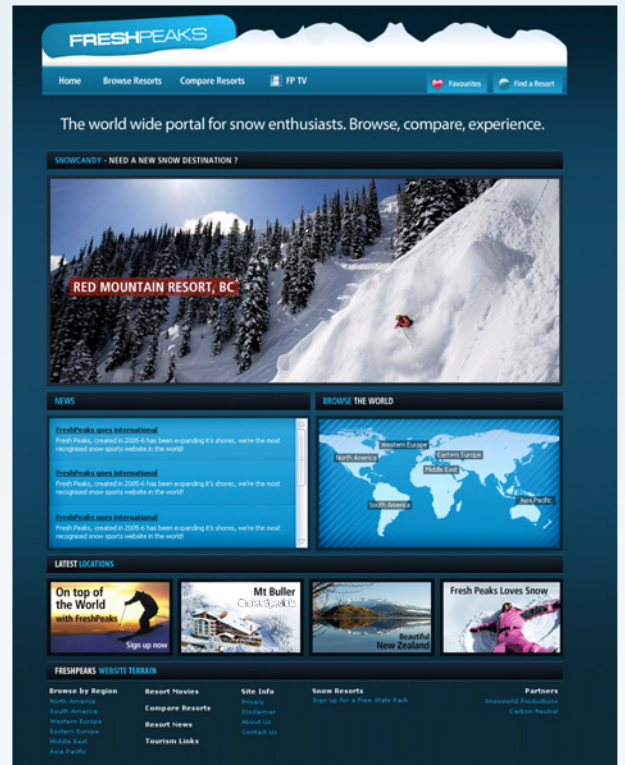
September 2009

Gold Package Overview

Fresh Peaks have specifically designed this gold package to showcase exactly why it is your snow-enthusiasts should be planning their holidays with your resort.

Through this package Fresh Peaks will promote and market your resort to capture the attention of a worldwide audience in the following ways:

- A ten (10) page profile "micro-site" custom tailored to your resort
- Access to a range of Fresh Peaks rich media channels means your target audience will be able to experience your entire resort at the click of a button
- More opportunity to pull to purchase through full navigation of your resort profile
- Link to your resorts website homepage
- Resorts contact details
- Full access to Fresh Peaks communication and marketing tools



Gold Package at a Glance

Overview page

Impress users at first glance.

- Prominent positioning of your company logo
- A overall description of your resort
- Image player showcasing your resort through image slideshow

Stats Page

Provides users with informative facts and statistics about your resort.

- Resorts Statistics
- Terrain Statistics
- General Statistics Information

Resort Facilities

Details your resort full range of available facilities.

- Description of resort village and infrastructure
- Lists all restaurants, cafes, bars, banks, retail outlets and all other facilities featured at your resort
- Map opportunity of resort village
- Image player showcasing your village's features and facilities

Location Page

Fully detailed information on how best to get to your resort.

- Resort location map including; closest towns, airports, highways and other information
- Best access options including; flights, car hire and other options
- Travel times
- Information on how to get around the resort

Package at a Glance (continued)

Accommodation Page

Description of the accommodation available to the user.

- Booking service details
- Communicate your On and Off mountain Accommodation facilities

Ski/Ride

Gives the user an insight in to what your resort terrain has to offer.

- Description of your resort terrain
- Image player will help the user feel close to the action and let them see your resorts terrain at its best

Parks/Pipes

Page dedicated to terrain park and half pipe facilities at your resort which now play a major role in resort terrain.

- Detailed information of the facilities and commitment to there upkeep
- Image player which features most current park and half pipe footage from your resort
- Terrain park highlights field

Lifts/Passes

Provides information on your resorts lift system and lift passes.

- Description of lift system
- Detailed list of lifts
- Easy to read table listing lift pass prices
- Conditions of passes and currency converter

Trail Maps

Describes the area and type of terrain of your resort.

- Downloadable Trail Map of your resort

Snow School/Hire

Let users know all about your snow programs.

- Description about your Snow School
- Information on equipment hire
- Image player showcasing your Snow School and Kids Program

Package Price[^]

\$750 USD | 500 EUR | 70,000 JPY

[^] Annual service fee, subject to currency fluctuation.

You can discontinue at any stage if you feel you are not getting value from our service.
Our full Terms and Conditions are available on the URL below.

When you are ready to proceed, please go to the URL link below;

<http://www.freshpeaks.com/partner-sign-up.html?package=Gold>

If you require further information, please contact us;

phone: +61 (0)3 9917 2545

email: info@freshpeaks.com